

MAR -2 1925

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THE FEARLESS LOVER

Photoplay in 5 reels

Story by Scott Dunlap  
Directed by Henry McRae,

Author of the photoplay (under section 62)  
Perfection Pictures Corporation of U.S.

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MAR -2 1925

# "THE FEARLESS LOVE



A mile a minute Speed—Action—D

**PERFECTION  
PICTURES** • •

ACTION • • THRILLS • • LOVE

*Featuring*

**WILLIAM FAIRBANK  
EVA NOVAK**

*With A Brilliant Cast*

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mile a minute    Speed—Action—Drama

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# LOBBY DISPLAYS

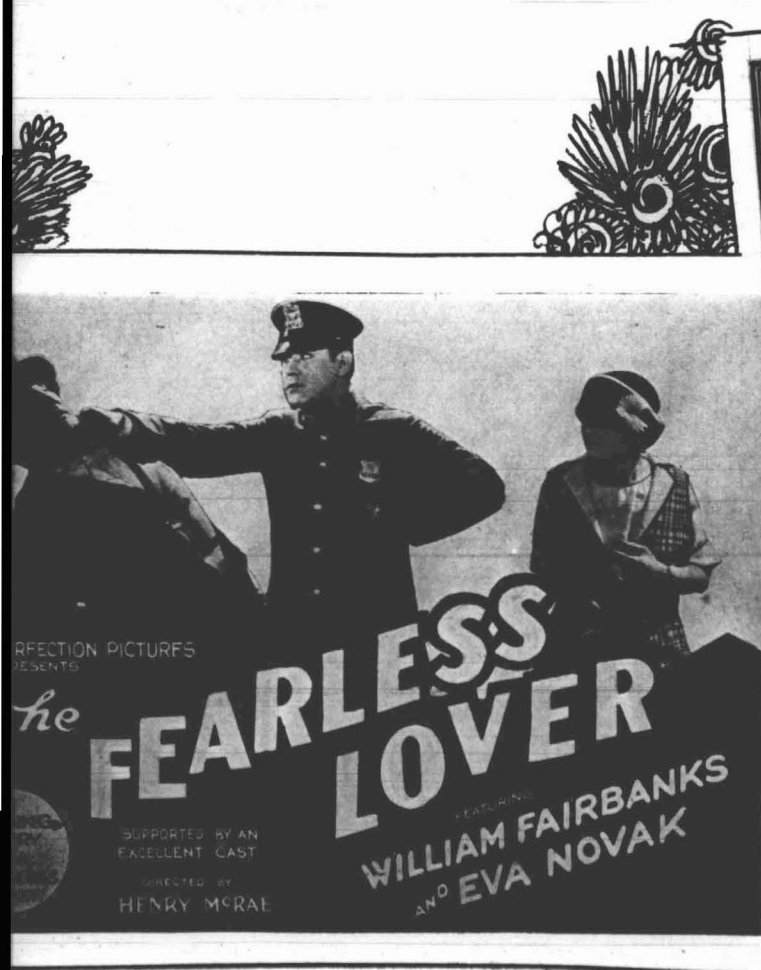




# BOBBY DISPLAYS



EIGHT  
11x14



TWO  
22x28

# STORY OF THE PLA

PERFECTION PICTURES

P R E S E N T S

## *The* FEARLESS LOVE *featuring* EVA NOVAK WILLIAM FAIRBAN

### S T O R Y

A son of the late Sergeant Casey was police recruit Patrick Michael Casey. His father had been loved by the force and feared by crooks before him and he had much to live up to. His first day on duty he was put in the toughest part of the city. Patrick Michael had his own ideas as to why he had been given this beat and he resolved that he would live up to his father's reputation or die in the attempt.

Strolling down the avenue he saw the notorious Tom Dugan and several of his henchmen annoying a very pretty girl. Going up he pushed Dugan away and so astonished the gangster that he was overawed before he had time to act. The gangsters realized that there was a man among them and that he was not to be intimidated as others might have been.

Enid Sexton was the girl's name and Casey escorted her home. Such a man was not to be lightly treated and he was asked to call. He did and found the girl to be the sort that his mother had been and that was the best he knew.

The girl's brother, Ted Sexton, was just a weakling who was under the sway of Tom Dugan. One night when there was no moon, the Dugan gang decided that it was time to pull off another job. Breaking into the big silk warehouse at the water's edge they overcame the night watchman and started moving the bales of valuable material to a boat.

Police recruit Casey saw two men near the warehouse at a time when there ought to be no one there at all and went to investigate. Discovering the men and what they were about, he dropped from a skylight on them and put them to route. There were too many of them and some one hit him with a blackjack, but not until he had torn the pocket out of one man's coat.

The next day he went about his beat noticing the furtive looks from various men and saying nothing but watching coats to follow up the only sure clue he had to the robbers.

The next day after he went off beat he called on the Sexton family and heard that their brother who had been missing for several days, had returned. Ted Sexton walked in the room and asked his mother to sew up the pocket in his coat which had been ripped in getting away from the Dugan gang, as he said. Casey at the side took the piece of pocket which he had gotten in the affray the night before and compared it with the coat the boy brought in. The goods matched exactly. He had to take the boy to jail. The parents went too, and taking the boy aside the captain advised him to tell who had been implicated in the robbery and that they might be able to do something for him.

The Captain got the news he wanted and Casey asked if he went and got the man who was at the head of the gang which had committed the robbery, would he let the young boy free, as he had most obviously been forced into the robbery against his will. The captain gave his consent and Casey started out.

In the back of their pool room hang-out he found his man getting away through an alley and went after him. Shots were fired between the two and a chase ensued. Dugan ran into a house and up the stairs with Casey hot-footing after him. On the roof they met and on the very edge of the roof the struggle ensued that kept the force in talk for six months. All the people ever found out was that Casey went up after his man and then after knocking him out brought him to the station house on his own shoulders.

He then got the boy out and turned him over to his mother and sister. Looking straight at Enid he asked her if she would meet his mother that evening. Enid knowing what that meant, smiled slowly and said "Yes."

### CATCHLINES FOR ADS, HERALDS, THROWAYS,

The son of Sergeant Casey was a man in his own right reckoned with as such.

The story of a police recruit which typifies the best of the force.

Though he had to carry him in himself he got his man.

The story of a fighting Irishman who couldn't quit.

For the love of a girl he put his head in the lion's and choked the lion.

He just naturally had to make good, being his father's son and with his mother waiting at home.

Death and destruction, strikes, fire and calamity go but the policeman is always on the job.

The story of a young recruit's triumph over a gang of boiled yeggmen.

A swift moving tale of a police recruit on the toughest gangster in the whole city.

His motto was "Take the hardest first. The rest will follow.—They did.

Bullets and terrible odds in a section which was strategical. Yet he got his man.

There were a mother and a girl waiting for him to save who was too weak to help himself. He had to get his man.

A fight to the finish. The traditions of the force demand and he did not fail.

The story of a man who would not be stopped by anything. Come what might.

The strong arm of the law. Yes, with his strong arm to enforce it.

The story of a lover who did not fear to do his duty to save his honor.

"The man who was on this beat last night was killed."  
"Well, what of it? These gangsters don't know Patrick Casey."

To be a policeman was a tradition in the Casey family. He did a Casey step back. Neither did he.

His Creed was simple. Be Honest. Fear no crook. Keep the peace.

The story of a girl who worked at her post till exhausted her lover who feared no man.

Of course he got his man. Wasn't he a Cop, and his name Casey?

A clean story of a young police recruit that is an annals of brave men's doings.

A fast moving drama of a recruit's life on the police beat.

His heart had been wrung by the sight of the mother for the boy who had been in evil company. The only way out of it was to get that notorious Tom Dugan.



# STORY OF THE PLAY

PERFECTION PICTURES

P R E S E N T S

## The FEARLESS LOVER

starring EVA NOVAK WILLIAM FAIRBANKS

### S T O R Y

The son of the late Sergeant Casey was police recruit Michael Casey. His father had been loved by the people and feared by crooks before him and he had much to live for. His first day on duty he was put in the toughest beat of the city. Patrick Michael had his own ideas as to how he had been given this beat and he resolved that he would live up to his father's reputation or die in the attempt. While rolling down the avenue he saw the notorious Tom Dugan and several of his henchmen annoying a very pretty girl. Going up he pushed Dugan away and so astonished the gangster that he was overawed before he had time to act. The gangsters realized that there was a man among them and they were not to be intimidated as others might have been. The girl's name was Enid Sexton and Casey escorted her home. Such a man was not to be lightly treated and he was not to be called. He did and found the girl to be the sort that he had been looking for and that was the best he knew.

The girl's brother, Ted Sexton, was just a weakling who was under the sway of Tom Dugan. One night when there was a full moon, the Dugan gang decided that it was time to do another job. Breaking into the big silk warehouse on the water's edge they overcame the night watchman and were moving the bales of valuable material to a boat. Police recruit Casey saw two men near the warehouse when there ought to be no one there at all and went to investigate. Discovering the men and what they were doing he dropped from a skylight on them and put them to sleep. There were too many of them and some one hit him with a blackjack, but not until he had torn the pocket out of the man's coat.

The next day he went about his beat noticing the furrows from various men and saying nothing but watching for clues to follow up the only sure clue he had to the robbery.

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# DIRECT ADVERTISING

Tremendous Pulling Power In This Snappy Hera





# DIRECT ADVERTISING

remendous Pulling Power In This Snappy Herald

**A PERFECTION PICTURE**  
FEATURING  
**EVA NOVAK** **WILLIAM FAIRBANKS**

Window Card  
and Cover  
for Herald

# Scene Cuts and Trailer



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 1



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 2



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 3

The Fearless Lover

with

**William Fairbanks**

**Eva Novak**

supported by

Tom Kennedy Lydia Knott

Arthur Rankin Ruby Lafayette

Frankie Darrow

Directed by

Henry McRae



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 4



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 5



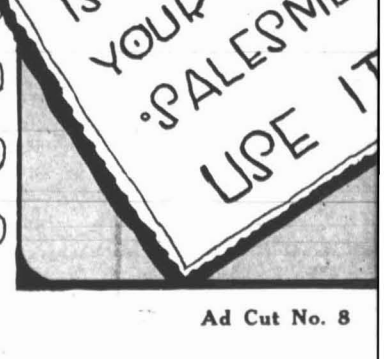
SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 6



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 7



THE TRAILER  
IS ONE OF  
YOUR BEST  
SALESMEN  
USE IT

Ad Cut No. 8



# Scene Cuts and Trailer



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 1



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 2



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 3



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 5



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 6



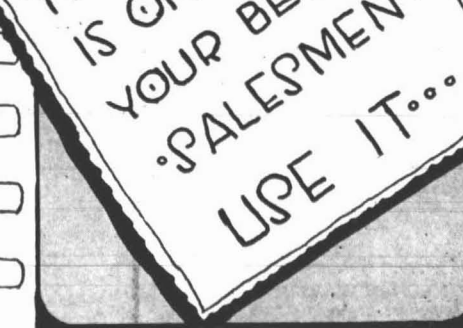
SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 7



SCENE FROM *The FEARLESS LOVER*

Scene Cut No. 4



Ad Cut No. 8

THE TRAILER  
IS ONE OF  
YOUR BEST  
SALESMEN  
USE IT...

# NEWSPAPER CAMPAIGN

## The FEARLESS LOVER

Stories for Your Newspaper

### POLICE FILM AT THEATRE

William Fairbanks In New Action Story.

Show no fear, keep the peace, when you know your man go and get him and don't come back without him. These were the words that young Patrick Michael Casey had heard from his police sergeant father for many years. When it came his time to don the blue clothes and the brass buttons he resolved to put these things into practice as his father had before him. What he did and how he kept the unwritten commands when he attained the dignity of being a member of the police force form a most interesting story and is called "The Fearless Lover."

It is a Perfection Picture, featuring William Fairbanks as Patrick Casey and Eva Novak as the girl he loves. Tom Kennedy, Lydia Knott, Arthur Rankin, Ruby Lafayette and Frankie Darrow are the rest of a very excellent cast. There is action galore ending with a glorious free-for-all fight between policemen and gangsters in a pool-room while Fairbanks is up on the roof struggling single-handed with the leader of the gang. It is needless to say that when seeing this picture that the audience sits right on the edge of its seats when it sits at all.

### FAMOUS FIGHTER IN FILM AT THEATRE

When "The Fearless Lover" comes to the Theatre next for days it will see in the person of the terrible tough who heads a most vicious gang, the person who in private life answers to the name of Tom Kennedy.

To fight fans of a few years ago that name will mean something. Tom Kennedy was for a long time amateur heavy weight champion of the United States. At ordinary times Mr. Kennedy is the fight promoter of the American Legion Post fight Stadium in Hollywood. This is the place where all fistic events are put over and Mr. Kennedy is the leading light in the city in that field. Between times he takes various parts in the pictures of the C. B. C., Columbia Pictures Corp., of which this picture is one.

In his fight on the edge of a roof with William Fairbanks, who plays lead in this picture, "The Fearless Lover," one is able to recognize the trained fighter. The rest of the cast are Eva Novak, Ruby Lafayette, Arthur Rankin, Lydia Knott and Frankie Darrow. The picture was directed by Henry McRae and the story by Scott Dunlap.

### POPULAR ACTRESS IN ACTION STORY AT THEATRE

Eva Novak's Acting Pleases Large Audience.

The many people who attended the first performance of "The Fearless Lover" at the Theatre were greatly pleased to see an old favorite in the person of Eva

Novak. She played the feminine lead opposite William Fairbanks in an extremely fast moving action drama of the police force. There is suspense to the extreme throughout the picture. The rest of the cast included Ruby Lafayette, Frankie Darrow, Tom Kennedy, Arthur Rankin and Lydia Knott.

This picture is another of the Perfection series of eight which feature Miss Novak opposite William Fairbanks. They are all action pictures but it is safe to say that in this one the public will see the best of many good ones. The direction was by Henry McRae and the story by Scott Dunlap.

### NEW ACTION DRAMA COMES TO

"Fearless Lover" Is Police Story.

"The Fearless Lover" will open at the Theatre next. It is a Perfection Picture featuring William Fairbanks and Eva Novak with excellent support by Tom Kennedy, Ruby Lafayette, Frankie Darrow and Arthur Rankin.

The story itself is of the triumph of a young police recruit over the leader of a gang of crooks in the worst precinct of the city. It seems that the young brother of a girl that Patrick Michael Casey cared very much about, got himself in the toils of the law by his unwilling connection with the gang in a robbery they committed. Casey gets the Captain's consent to let the boy go if he goes out and brings in Tom Dugan, the gangster, who was head of the robbery. He finds his man and after a terrific struggle on the edge of a high roof, he knocks his man out and then carries him through his own henchmen to the police station and redeems the boy.

William Fairbanks plays the policeman and he does a thorough job of it in every way. Eva Novak is the girl and the rest of the cast play up to the leads in a way that makes for a very satisfactory picture. The direction was in the capable hands of Henry McRae.

### STIRRING STORY AT THEATRE

William Fairbanks Makes Hit In New Picture.

"The Fearless Lover," a picture starring William Fairbanks and Eva Novak, is at the Theatre. They are supported by Tom Kennedy, Arthur Rankin, Ruby Lafayette and Lydia Knott.

There is enough action in this picture to satisfy the most difficult people. A fight on the roof of a building takes the breath away and is most realistically done. There is no faking or using of doubles. The story is a convincing one of the triumph of a police recruit over the gang that dominated the precinct which he had to guard.

The picture is well worth seeing by any member of the family.

### Biographical Sketch of Entire Cast

#### High Lights on the Lives and Past Activities of Eva Novak and William Fairbanks as seen here below

Over a period of fifty years Ruby Lafayette charmed audiences on the regular stage and then came to the movie lot. There for years without number she has made a name with audiences for her portrayal of mother and old lady parts. She is known from one end of the country to the other and in many foreign countries also. She was born in 1844 in Augusta, Ky. and received her education at the Great Western Feminine Seminary in Oxford, Ohio. When one considers the fact that she is now over eighty years old she can be considered to be a remarkable woman aside from the fact that she is an excellent actress.

Lydia Knott also has a long career in legitimate productions. She played for many years in New York Stock companies and in "Mrs. Wiggs of the Cabbage Patch," that old stand-by of former days in the American theatre.

Among her pictures are "Women First," "The Battling Fool," "A Woman of Paris," "Held To Answer," "St. Elmo" and many others too numerous to mention.

Frankie Darrow is too young a child to have any great record be-

hind him. He is best known his part in "Racing for Life," other picture in this present series.

Arthur Rankin is a young just come from school to movie lot. He has played parts in a number of large productions and according to a number of prominent casting directors is down on the lists for a number of good important parts which has reached a sufficient number of years to look the parts. His experience, though extremely limited, shows that he has great promise as an actor, and it is sure when the time comes the will hail him as a star with acclaim.

Tom Kennedy is best known the former heavy-weight champion of the United States ranks of amateurs. He is at present the fight manager of the fight stadium which is owned by the American Legion Post in Hollywood. He has played part in a number of pictures and is known for his ability to portray "nut" parts. His last picture "Women First," a horse race of the same series as this picture.

Perfections Presents  
**THE FEARLESS LOVER**  
Story by  
SCOTT DUNLAP  
Directed by  
HENRY McRAE  
  
**CAST**  
Patrick Michael Casey.....William Fairbanks  
Mrs. Casey.....Ruby Lafayette  
Tom Dugan.....Tom Kennedy  
Mrs. James Sexton.....Lydia Knott  
Enid Sexton.....Eva Novak  
Ted Sexton.....Frankie Darrow  
Frankie.....



# NEWSPAPER CAMPAIGN

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Stories for Your Newspaper

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This is a Perfection Picture, featuring William Fairbanks as Patrick Casey and Eva Novak as the girl. Tom Kennedy, Lydia Rankin, Ruby Lafayette and Frankie Darrow are the very excellent cast. There is a glorious ending with a glorified-for-all fight between police and gangsters in a pool-room. Fairbanks is up on the roof fighting single-handed with the head of the gang. It is needless to say when seeing this picture the audience sits right on the edge of its seats when it sits at all.

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Arthur Rankin is a young man just come from school to the movie lot. He has played minor parts in a number of large productions and according to a number of prominent casting directors he is down on the lists for a number of good important parts when he has reached a sufficient number of years to look the parts. His experience, though extremely limited, shows that he has great promise as an actor, and it is sure that when the time comes the public will hail him as a star with much acclaim.

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#### Perfections Presents THE FEARLESS LOVER

Story by  
SCOTT DUNLAP

Directed by  
HENRY McRAE

#### CAST

Patrick Michael Casey	William Fairbanks
Mrs. Casey	Ruby Lafayette
Tom Dugan	Tom Kennedy
Mrs. James Sexton	Lydia Knott
Enid Sexton	Eva Novak
Ted Sexton	Frankie Darrow
Frankie	

# DISPLAY ADVERTISING

The story of a young policeman placed on the toughest beat in the city and on the first day he is confronted with the tactics of the gang which had terrorized the neighborhood for many years. It is a question of standing up to them or else backing down and his eventual breakdown. See this story worked out with your favorite actor.

## THE FEARLESS LOVER

An action drama of the Police Force

featuring

**WILLIAM FAIRBANKS**

and

**EVA NOVAK**

supported by

An All-Star Cast

Directed by HENRY McRAE

A man who had to do his duty under his sworn oath even though it cost him the affection of the girl he loved. Justice is not entirely blind and at the risk of his life he redeemed the girl's brother and won his way to the admiration of all.

## THE FEARLESS LOVER

featuring

**WILLIAM FAIRBANKS**

**EVA NOVAK**

TOM KENNEDY  
ARTHUR RANKIN

LYDIA KNOTT  
RUBY LAFAYETTE

FRANKIE DARROW

Directed by  
Henry McRae

The story of a girl who because of sticking to her post was able to help her lover at a crisis when she knew nothing of his danger.

**WILLIAM FAIRBANKS**

## THE FEARLESS LOVER

with

**EVA NOVAK**

supported by

TOM KENNEDY  
ARTHUR RANKIN

LYDIA KNOTT  
RUBY LAFAYETTE

FRANKIE DARROW

Directed by HENRY McRAE

Gangsters can learn to admire and obey the policeman who uses honest men's tactics against their crooked way and then beats them. Young Casey scorned to hold his man at a disadvantage and gave him an even chance to win. From that gesture ensued the fight that is the talk of every police recruit on his first beat.

**WILLIAM FAIRBANKS**

## THE FEARLESS LOVER

with

**EVA NOVAK**

supported by

TOM KENNEDY  
ARTHUR RANKIN

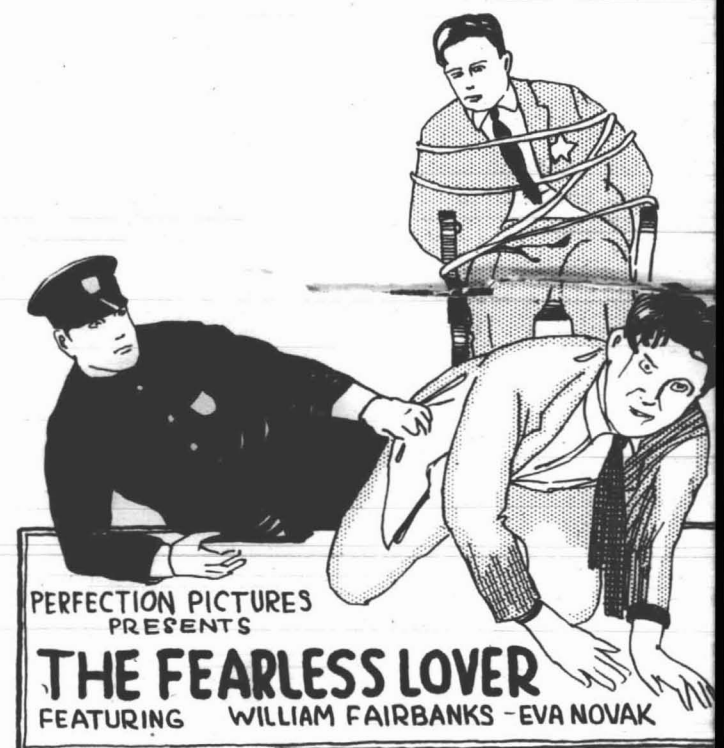
LYDIA KNOTT  
RUBY LAFAYETTE

FRANKIE DARROW

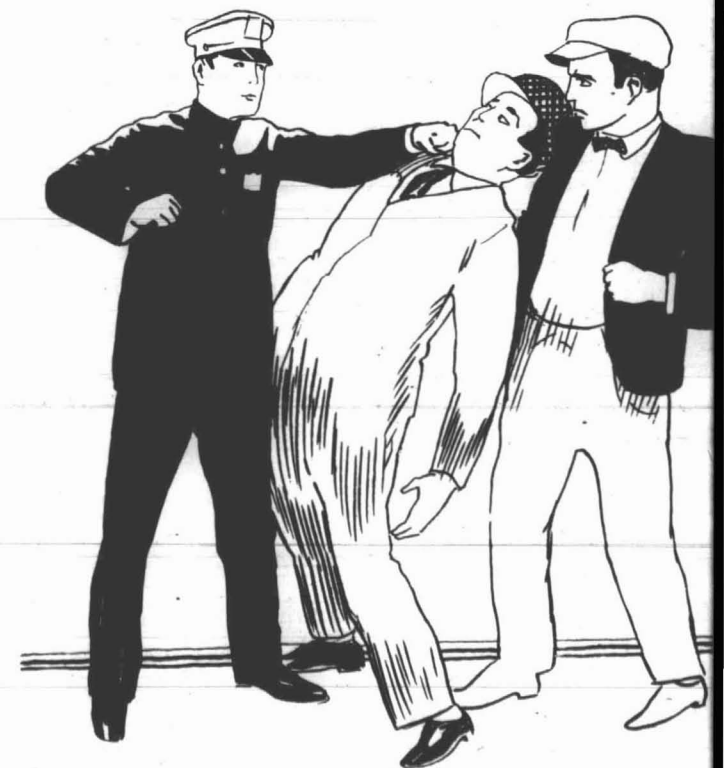
Directed by HENRY McRAE



Ad Cut No. 9



Ad Cut No. 10



Ad Cut No. 11



# DISPLAY ADVERTISING

The story of a young policeman placed on the toughest beat in the city and on the first day he is confronted with the tactics of the gang which had terrorized the neighborhood for many years. It is a question of standing up to them or else backing down and his eventual breakdown. See this story worked out with your favorite actor.

## THE FEARLESS LOVER

An action drama of the Police Force

featuring

**WILLIAM FAIRBANKS**

and

**EVA NOVAK**

supported by

An All-Star Cast

Directed by HENRY McRAE

A man who had to do his duty under his sworn oath even though it cost him the affection of the girl he loved. Justice is not entirely blind and at the risk of his life he redeemed the girl's brother and won his way to the admiration of all.

## THE FEARLESS LOVER

featuring

**WILLIAM FAIRBANKS**

**EVA NOVAK**

**DOM KENNEDY**  
**ARTHUR RANKIN**

**LYDIA KNOTT**  
**RUBY LAFAYETTE**

**FRANKIE DARROW**

Directed by  
Henry McRae

The story of a girl who because of sticking to her post was able to help her lover at a crisis when she knew nothing of his danger.

**WILLIAM FAIRBANKS**

## THE FEARLESS LOVER

with

**EVA NOVAK**

supported by

**DOM KENNEDY**  
**ARTHUR RANKIN**

**LYDIA KNOTT**  
**RUBY LAFAYETTE**

**FRANKIE DARROW**

Directed by HENRY McRAE

Gangsters can learn to admire and obey the policeman who uses honest men's tactics against their crooked way and then beats them. Young Casey scorned to hold his man at a disadvantage and gave him an even chance to win. From that gesture ensued the fight that is the talk of every police recruit on his first beat.

**WILLIAM FAIRBANKS**

## THE FEARLESS LOVER

with

**EVA NOVAK**

supported by

**DOM KENNEDY**  
**ARTHUR RANKIN**

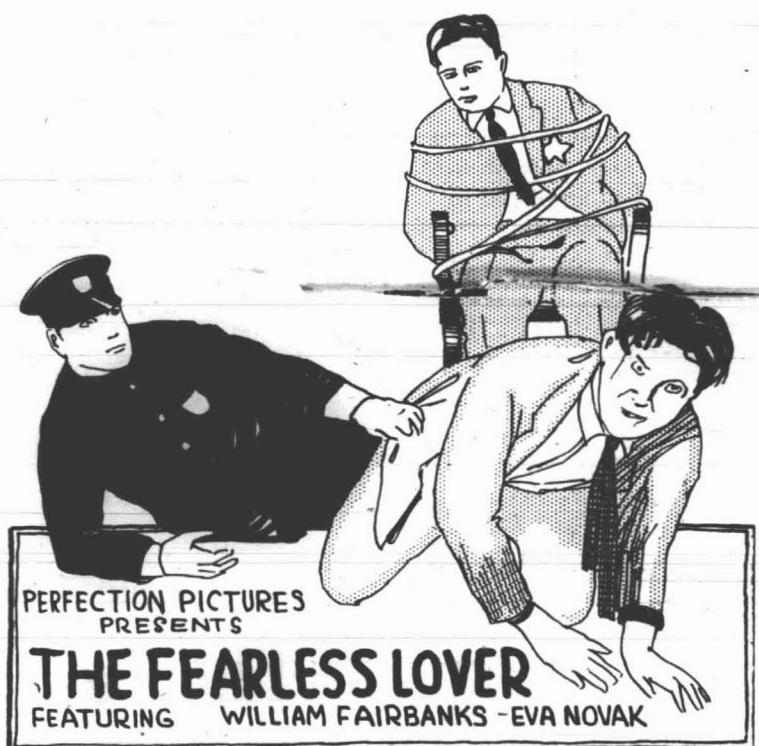
**LYDIA KNOTT**  
**RUBY LAFAYETTE**

**FRANKIE DARROW**

Directed by HENRY McRAE



Ad Cut No. 9



Ad Cut No. 10



Ad Cut No. 11

# DISPLAY ADVERTISING

## BIOGRAPHICAL SKETCH OF ENTIRE CAST

Eva Novak and William Fairbanks Supported by Screen Veterans as will be seen by Below Information

By their works shall ye know them. Having been born in Missouri, Miss Eva Novak wanting to be shown is equally willing to show. First, her education which is the solid background of all her work, was gotten at the Notre Dame Convent. The quiet dignity of her bearing at times of inactive scenes show that. The convent training did not prevent her from following her natural bent for the portrayal of the characters of others. Vaudeville, musical comedy and stock company have all contributed their part toward one development of her natural ability, and on the screen Miss Novak came into her own. In the Perfection series of eight in which she co-stars with William Fairbanks she shows the works mentioned before. Stirring action and clean parts have endeared her to a wide audience and the notice of her appearance is the signal for a general movement in that direction. She had appeared in "Temptation," a Columbia Production and in the Perfection series of the same producers she has played in "The Battling Fool," "Racing for Life," "A Fight for Honor," "Women First," and "The Beautiful Sinner."

William Fairbanks is the sort of upstanding, two-fisted American type that is admired by continental as well as American audiences. He hails from Denver, Colorado, and was educated in a military school in the same State. After leaving school he went on a ranch for some time. Not acting but living the life of a cow-puncher. From this point his love of sports led him to all fields of athletic endeavor. He chose the stage as his life's work and in his play time indulged in all the activities he loved when a boy. On the screen he has had the opportunity to indulge in the active life for which he is so well fitted and still be working at the same time. He has driven everything from a cow-pony to a big locomotive in his work in the Perfection series of which this present picture is one. Those pictures before this one are "The Battling Fool," "Racing for Life," "A Fight for Honor," "Women First," "The Beautiful Sinner."

The police force takes only the clean-cut, courageous young men. This one came from fighting blood. There had always been Caseys on the force and he had the family name to live up to. See how he did it in

### The Fearless Lover

featuring

WILLIAM FAIRBANKS

and

EVA NOVAK

supported by

TOM KENNEDY      ARTHUR RANKIN  
LYDIA KNOTT      RUBY LAFAYETTE  
FRANKIE DARROW

Directed by

HENRY McRAE

That the odds were against him made no difference. He had to get this man or the brother of the girl he loved would go to jail.

### The Fearless Lover

featuring

WILLIAM FAIRBANKS

and

EVA NOVAK

supported by

Tom Kennedy      Lydia Knott  
Ruby Lafayette      Arthur Rankin  
Frankie Darrow

Directed by

HENRY McRAE

After the gangster's gun was empty he threw his own away and met him in a square hand-to-hand fight. Square fighting even with a crook was the only thing his father had ever taught him. See—

### The Fearless Lover

featuring

WILLIAM FAIRBANKS

and

EVA NOVAK

supported by

Tom Kennedy      Arthur Rankin  
Lydia Knott      Ruby Lafayette  
Frankie Darrow

Directed by

Henry McRae

Clean action and a true story make a picture that you will travel miles to see and be glad you did so

### The Fearless Lover

featuring

WILLIAM FAIRBANKS

and

EVA NOVAK

And An All-Star Cast

Directed by

HENRY McRAE

NOTE—The Exploitation Department will supply you with cuts or mats of any advertisement in this book. Any other form of Cooperation this Department can offer will be done gladly. It is established for you—use it.

*All orders should be sent to the Exploitation Department*



# SPLAY ADVERTISING

## BIOGRAPHICAL SKETCH OF ENTIRE CAST

Novak and William Fairbanks Supported by Screen Veterans as will be seen by Below Information

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Miss Eva Novak wanting to  
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form of Cooperation this Department can offer will be done gladly. It is established for you—use it.

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# DIRECT BY MAIL



It was because his father had been the noted Sergeant Casey that they gave him the toughest beat in the city. It was a real nice beat he thought and before long he had it so thoroughly cleaned up that the rest of the city thought so too.

PERFECTION PICTURES  
PRESENTS

## *The Fearless Lover*

FEATURING  
WILLIAM FAIRBANKS - EVA NOVAK

Ad Cut No. 12



Gangs cannot exist without a leader. To get that leader was his job. Single handed and in a section where he was a stranger and against bullets he went and single handed not only overcame his man but carried him to jail on his own shoulders.

## "The Fearless Lover"

with

EVA NOVAK

supported by

Tom Kennedy  
Arthur Rankin

Lydia Knott  
Ruby Lafayette

Frankie Darrow

Directed by  
Henry McRae

PERFECTION PICTURES  
PRESENTS

## *The Fearless Lover*

FEATURING  
WILLIAM FAIRBANKS - EVA NOVAK

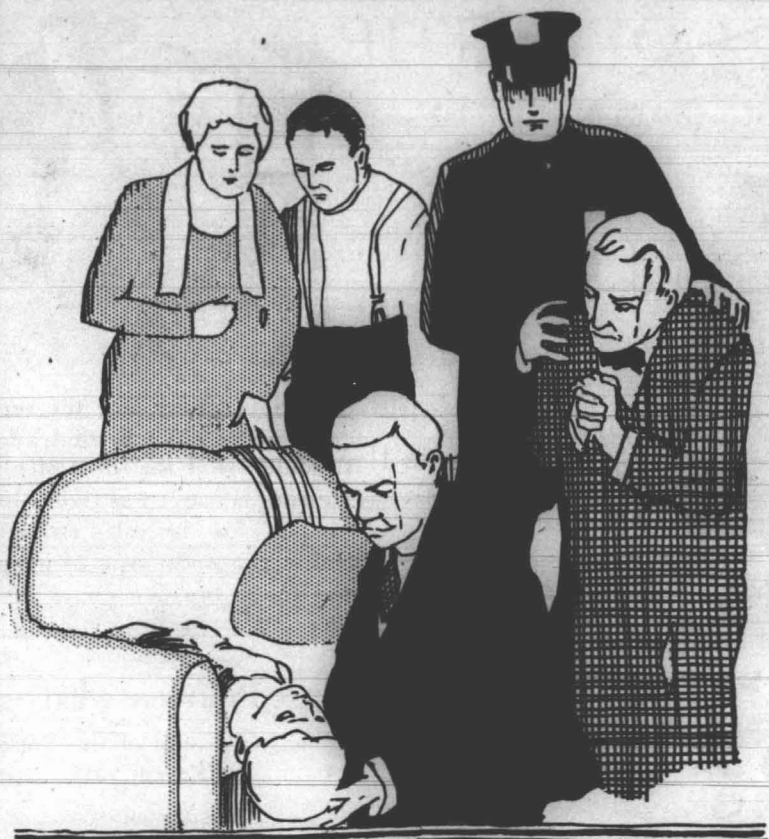
Ad Cut No. 13

Exploitation is the showman's way of merchandising every seat in his house. Whether it be done by newspaper advertising, lobby displays, store tie-ups, street ballyhoos, mailing cards, house-to-house distribution, it is all exploitation. No matter how

good a picture may be, or how much prestige it has when it arrives at your theatre, you've got to let folks know its coming. It is just as necessary to exploit it as it is for the drygoods merchant to advertise Spring dresses, or to the timely wearer his new Spring hat.



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# DISPLAY ADVERTISING



Action fights, thrills galore. A picture that you will be more than glad to have seen. One that you will remember for many a day to come.

## The Fearless Lover

An action drama of the Police Force featuring

**William Fairbanks**

and

**Eva Novak**

supported by  
An All-Star Cast

Directed by  
**HENRY McRAE**

Ad Cut No. 14



A clean cut action drama in which William Fairbanks exemplifies the best traditions of the police force.

## The Fearless Lover

featuring

**William Fairbanks**

**Eva Novak**

Tom Kennedy Lydia Knott  
Arthur Rankin Ruby Lafayette  
Frankie Darrow

Directed by  
**Henry McRae**

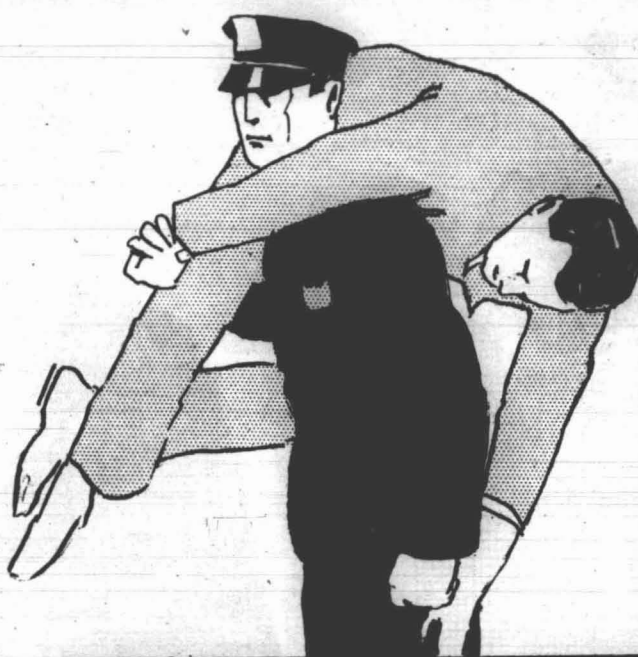
PERFECTION PICTURES  
PRESENTS

## The Fearless Lover

FEATURING

WILLIAM FAIRBANKS - EVA NOVAK

Ad Cut No. 15



PERFECTION PICTURES ~ PRESENTS

## The FEARLESS LOVER

FEATURING

WILLIAM FAIRBANKS ~ AND

•• EVA NOVAK ••



There have always been Caseys on the force. Patrick Michael Casey was the son of the feared and loved Sergeant Casey and he had much to live up to. The force expected him to make good. See how he did it in

## "THE FEARLESS LOVER"

featuring

**WILLIAM FAIRBANKS and EVA NOVAK**

Arthur Rankin  
Tom Kennedy

supported by  
Frankie Darrow

Lydia Knott  
Ruby Lafayette

Directed by **HENRY McRAE**

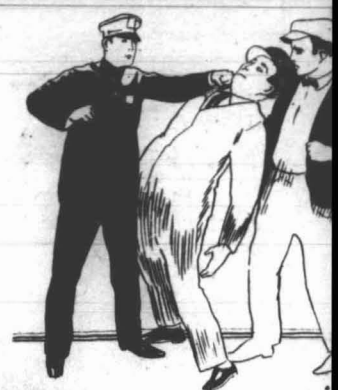
PERFECTION PICTURES  
PRESENTS

## The Fearless Lover

FEATURING

WILLIAM FAIRBANKS - EVA NOVAK

Ad Cut No. 16



Michael Casey had the reputation of his father behind him. It seemed as if the spirit of Sergeant Casey was within the boy in his terrible struggle against the worst type of gangster that a big city could produce.

## The Fearless Lover

An action drama of the Police Force

featuring

**William Fairbanks**

and

**Eva Novak**

supported by  
An All-Star Cast

Directed by  
**HENRY McRAE**

Ad Cut No. 17



A stirring action drama that will put the police force with a fight on the edge of a roof that will grow your whiskers while you watch it.

## The Fearless Lover

featuring

**William Fairbanks**

**Eva Novak**

Tom Kennedy Lydia Knott  
Arthur Rankin Ruby Lafayette  
Frankie Darrow

Directed by  
**Henry McRae**

PERFECTION PICTURES  
PRESENTS

## The Fearless Lover

FEATURING

WILLIAM FAIRBANKS - EVA NOVAK

Ad Cut No. 18



# DISPLAY ADVERTISING



ction fights, thrills galore.  
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you will remember for  
a day to come.

**The Fearless Lover**  
Action drama of the Police Force  
featuring

**William Fairbanks**  
and  
**Eva Novak**

supported by  
An All-Star Cast

Directed by  
**HENRY McRAE**

Ad Cut No. 14



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**The Fearless Lover**  
featuring

**William Fairbanks**  
**Eva Novak**

Kennedy Lydia Knott  
ur Rankin Ruby Lafayette  
Frankie Darrow

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**Henry McRae**

PERFECTION PICTURES  
PRESENTS  
**The Fearless Lover**  
FEATURING  
WILLIAM FAIRBANKS - EVA NOVAK

Ad Cut No. 15



PERFECTION PICTURES ~ PRESENTS  
**The FEARLESS LOVER**  
FEATURING  
**WILLIAM FAIRBANKS ~ AND**  
•• **EVA NOVAK** ••



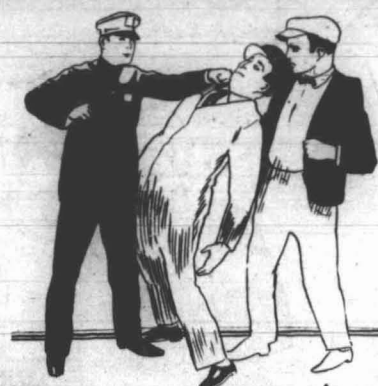
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featuring  
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Arthur Rankin supported by Lydia Knott  
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PERFECTION PICTURES  
PRESENTS  
**The Fearless Lover**  
FEATURING  
**WILLIAM FAIRBANKS - EVA NOVAK**

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A stirring action drama of  
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**The Fearless Lover**  
featuring

**William Fairbanks**  
**Eva Novak**

Tom Kennedy Lydia Knott  
Arthur Rankin Ruby Lafayette  
Frankie Darrow

Directed by  
**Henry McRae**

PERFECTION PICTURES  
PRESENTS  
**The Fearless Lover**  
FEATURING  
WILLIAM FAIRBANKS - EVA NOVAK

Ad Cut No. 18



FOUR 40x60  
FOUR 30x40

# OIL PAINTING AND SLIDES

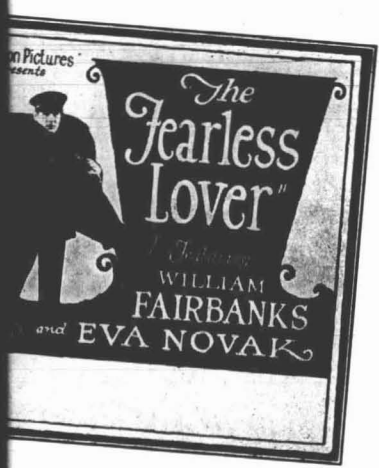




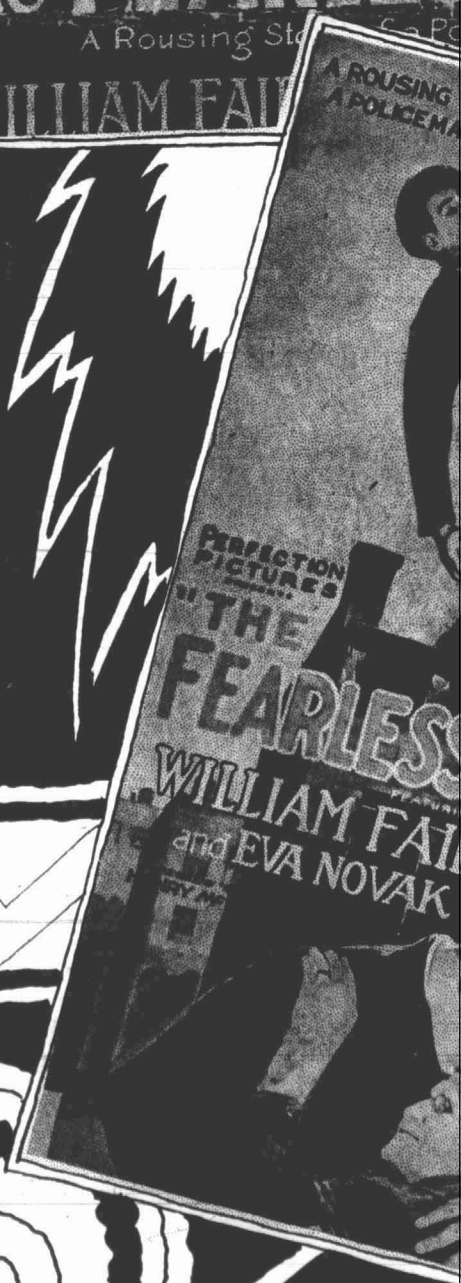
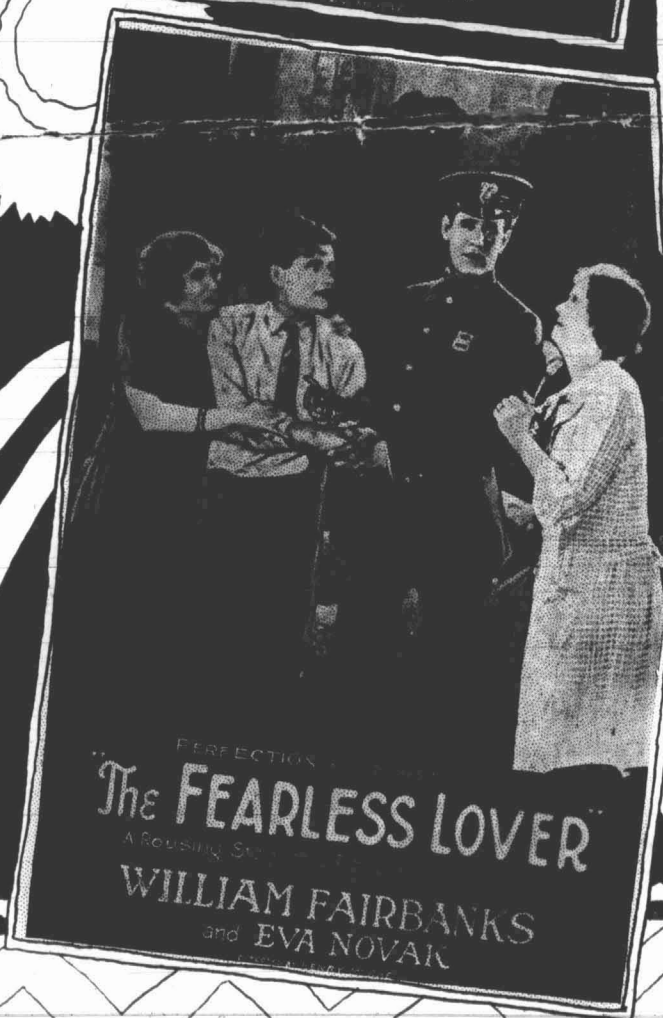
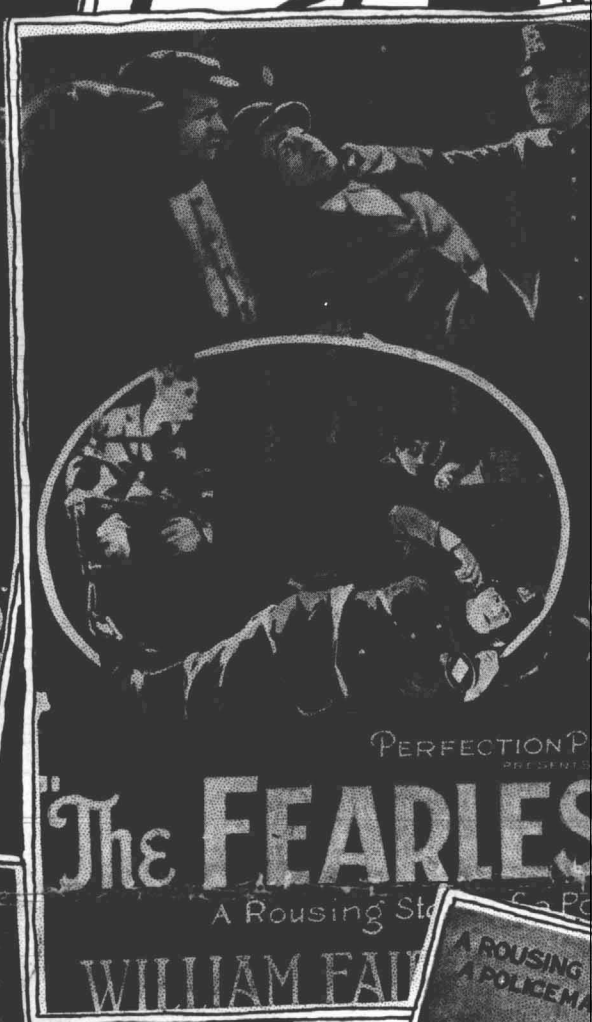
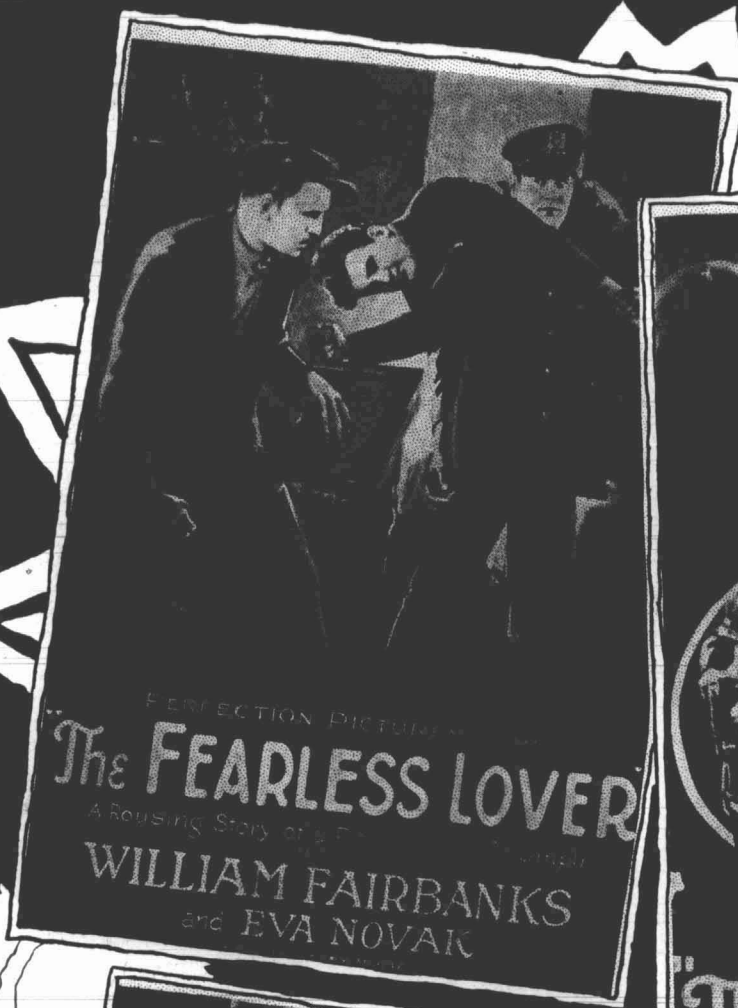


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FOUR 30x40

# OIL PAINTINGS AND SLIDES

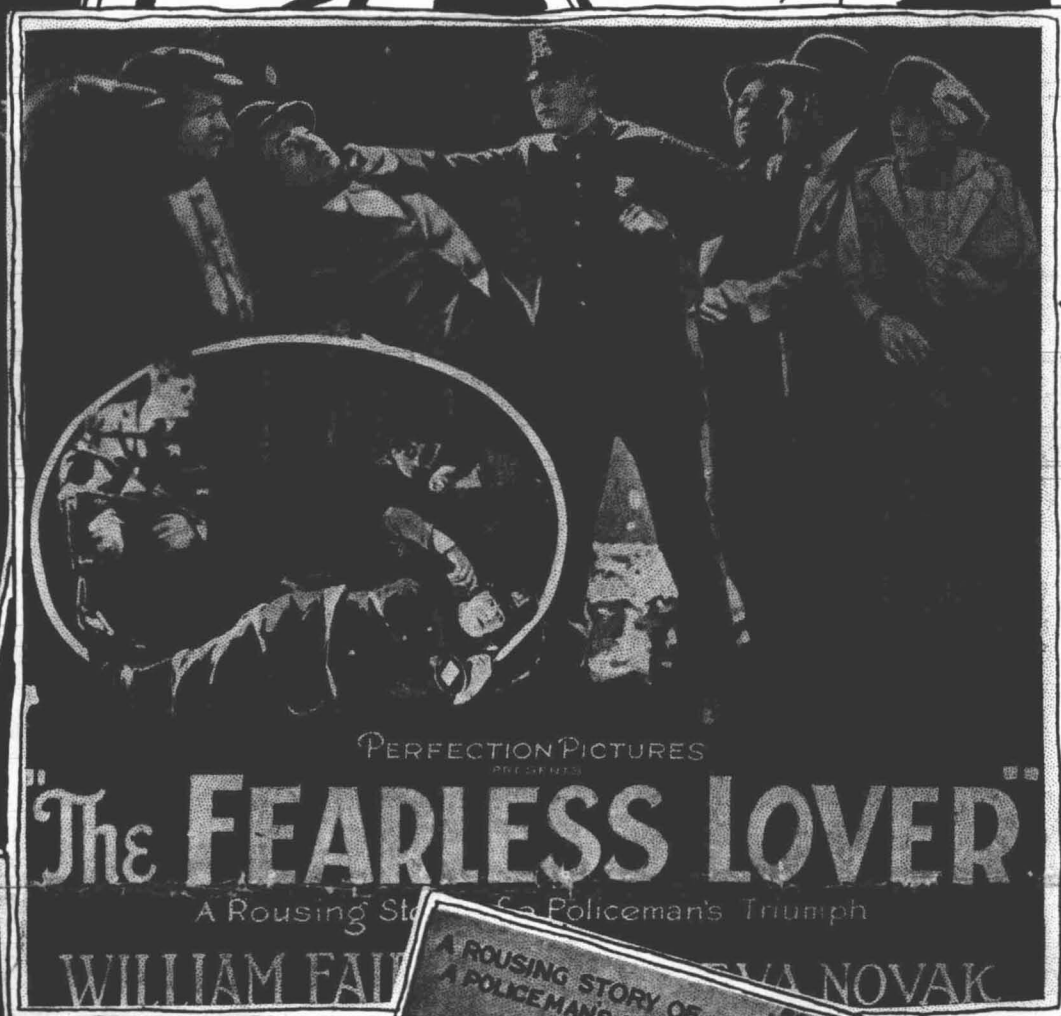


# POSTER





# OSTERS



MAR -2 1925

Washington, D. C.

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Perfection Pictures Corporation

The Fearless Lover - 5 reels

Respectfully,

FULTON BRYLAWSKI

The Perfection Pictures Corporation  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Fearless Lover	3-2-25	©CIL 21191

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 2nd day of  
March 1925 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

*Fulton Brylawski*

MAR 6 1925



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“Motion Picture Copyright Descriptions Collection,  
1912-1977”

Collections Summary:

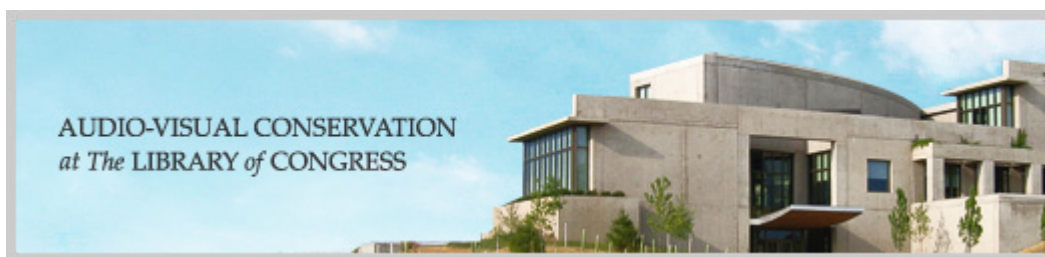
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Class M Finding Aid:

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National Audio-Visual Conservation Center  
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